

INTERNATIONAL RESEARCH JOURNAL OF COMMERCE, ARTS AND SCIENCE



ISSN 2319 – 9202

An Internationally Indexed Peer Reviewed & Refereed Journal

WWW.CASIRJ.COM
www.isarasolutions.com

Published by iSaRa Solutions

Contents

A STUDY OF PATIENT'S PERCEPTION ABOUT SERVICE QUALITY MANAGEMENT IN GOVERNMENT AND PRIVATE HOSPITALS IN INDIA (With Special Reference to Karnataka State).....	11
DR.SANGAPPA. S. RAMPURE	11
THE RELATIONSHIP BETWEEN FINANCIAL PERFORMANCE AND CAMEL RATING OF COMMERCIAL BANKS IN ETHIOPIA	22
Tsegazeab T/Mariam* and Ganesh Mergu**	22
“Performance Evaluation of mutual fund industry with Special reference to tax saving scheme”	47
1-Priyanka bhadoriya,	47
2-Dr Harish Agrawal,.....	47
Women empowerment through micro – finance	64
Monal indrodia.....	64
ROLE OF JAMBUBATI PATTANAIK IN THE FREEDOM MOVEMENT OF WESTERN ODISHA	71
Ms. Minatee Debata.....	71
चिपको आंदोलन के प्रसार में समाचार-पत्रों की प्रभावशीलता एवं योगदान	75
डॉ.सुधीर कुमार.....	75
“STRATEGIC MARKETING APPROACH TO PRODUCT PORTFOLIO MANAGEMENT: A CRITICAL STUDY OF DHARWAD REGIONAL OFFICE OF LIC IN INDIA”	87
Jyoti.M.Goudar	87
Dr. S S Hugar	87
पाणिनिव्याकरणे शक्तिग्राहक सूत्राणा मनुशीलनम्.....	100
डॉ.-ललित पाठक	100
बिहार में डेयरी उद्योग एक आवश्यकता	104
पुष्पांजलि कुमारी	104
Value at Risk versus Estimated Shortfall.....	110
Sumant Kumar	110
IMPACT OF MOBILE TECHNOLOGY IN BUSINESS COMMUNICATION	116
Dr. Sohan Lal	116

अर्थव्यवस्था के विकास में पर्यटन उद्योग का आर्थिक प्रभाव.....	123
(छ.ग. राज्य के विशेष संदर्भ में)	123
डॉ. घनश्याम देवांगन.....	123
End Of issue.....	132

















