

# **INTERNATIONAL RESEARCH JOURNAL OF COMMERCE, ARTS AND SCIENCE**



**ISSN 2319 – 9202**

*An Internationally Indexed Peer Reviewed & Refereed Journal*

**WWW.CASIRJ.COM**  
**www.isarasolutions.com**

Published by iSaRa Solutions

## Contents

Communication Research and the Image of Society Convergence of Two Traditions.....	5
DR.BUDHADEO PD.SINGH.....	5
Characterization of <i>E. coli</i> isolates from diarrhea and their antibiotic sensitivity assay .....	14
Shailendra Kumar.....	14
Revival Schemes for Sick Industries in India .....	24
PROF ANJAN DASGUPTA.....	24
Study of Stock Market – Efficiency.....	51
Sandeep.....	51
बिहार में पंचायती राज: संक्षिप्त अवलोकन ;73वें संविधान संशोधन के विशेष संदर्भ में	56
प्रवीण कुमार सिंह.....	56
Choices of Ethical Communication .....	65
By: Dr Rajiv Chopra.....	65
Effect of viscoelasticity in a second-grade fluid under the action of an electric field .....	70
<i>S Chandra*</i> .....	70
Physiotherapy for Knee Injury .....	77
By PREMLAL G. R. (CMJ University Scholar).....	77
Racism in Song of Solomon.....	81
Anjali .....	81
Extremist Challenge in India .....	86
By REENA DEVI.....	86
Study of athletes pain at different level and challenges .....	90
Author - Mr. Rakesh Sejwal.....	90
Co-author – Mr. Permod Kumar .....	90
Growth of Elementary and Secondary Education in India- Still a challenging proportion .....	95
Vaishno Dutt .....	95
इक्कीसवीं सदी में हिन्दी कविता का स्वरूप.....	104
स्नेहा कुमारी .....	104
Need and objects of reforms in indian .....	111



<b>Study of Stock Market-Efficiency</b> .....	203
<b>Sandeep</b> .....	203
<b>Reflections on the 'self':- A psychoanalytic and feminist study of Sylvia Plath's poem 'Mirror'</b> .....	207
<b>Sawant Singh Manto</b> .....	207
<b>THE ROLE OF MOOKAJJI IN KARANTH'S NOVEL – 'MOOKAJJIYA KANASUGALU'</b> .....	211
<b>Mr. Rajendra S. Nayak</b> .....	211
विजयदानं देथा का बात साहित्य –बाता री फुलवाड़ी और लोक तत्व.....	214
गोकुल चन्द सेनी .....	214
<b>ವಸಾಹತುಶಾಹಿ ಅಲ್ವೀಯಲ್ಲಿ ಸರಕಾರದ ನೀತಿ:</b> .....	222
<b>Vasahathu Shahi Alvikeyalli Sarakarada Neethi</b> .....	222
<b>Shri Bhaskar Shetty S</b> .....	222
<b>A Study of Kamala Markandaya's The Golden Honeycomb</b> .....	225
<b>Saneh Lata</b> .....	225
<b>Dr. Mahesh Singh</b> .....	225
<b>Effect of pupil –pupil relationship on schooling process</b> .....	230
<b>ANUJ GOYAL</b> .....	230
<b>महिला सशक्तिकरण- स्वामी जी के विचारों में</b> .....	234
<b>डॉक्टर सुषमा मिश्रा</b> .....	234
<b>संसदीय शासन प्रणाली</b> .....	238
<b>द्वारा – साक्षी मिश्रा</b> .....	238
<b>Micro-Banking - Successes and Challenges in India</b> .....	243
<b>Jagadisha Bala</b> .....	243
<b>Public Debt in India : Trends, Issue and Challenges</b> .....	251
<b>PRADEEP KUMAR PAL</b> .....	251
<b>K. B. Women's College, VBU, Hazaribagh</b> .....	251
<b>AN EMPHATIC DISCREDIT TO POVERTY ERADICATION MEASURES IN INDIA: EVIDENCES FROM TIME-SERIES DATA</b> .....	256
<b>SOMAK BISWAS</b> .....	256
<b>PARADIGMS OF UNEMPLOYMENT IN INDIA: NEED FOR EMERGENT REFORMS AND THEIR IMPLEMENTATION</b> .....	260

KRISHNA PRADHAN ..... 260  
‘Nishabudadege’ Desi Nadige ..... 266  
Dr. M. P. Rekha ..... 266  
AUDIT OF COMPUTERISED ACCOUNTING..... 268  
Dr. Brij Mohan Khatri ..... 268  
Article..... 275

