



INTERNATIONAL RESEARCH JOURNAL OF COMMERCE, ARTS AND SCIENCE

An Internationally Indexed Peer Reviewed & Refereed Journal

UGC ID - 44854

Impact Factor* : 5.3632

Ref: CASIRJ/2018/A108205

DOI : [HTTPS://DOI.ORG/10.32804/CASIRJ](https://doi.org/10.32804/CASIRJ)

ISSN 2319 – 9202 (O)



THIS CERTIFIES THAT
AJAY KUMAR VERMA
HAS/HAVE WRITTEN AN ARTICLE / RESEARCH PAPER ON
**DIVERSE RURAL MARKETING STRATEGIES IN RURAL INDIA IN REFERENCE TO INDIAN
BANKING SERVICES IN RURAL MARKET**

APPROVED BY THE REVIEW COMMITTEE, AND IS THEREFORE PUBLISHED IN
Vol – 9 , Issue – 2 Feb , 2018



Editor in Chief





INTERNATIONAL RESEARCH JOURNAL OF COMMERCE, ARTS AND SCIENCE

An Internationally Indexed Peer Reviewed & Refereed Journal

UGC ID - 44854

Impact Factor* : 5.3632

Ref: CASIRJ/2018/A108205

DOI : [HTTPS://DOI.ORG/10.32804/CASIRJ](https://doi.org/10.32804/CASIRJ)

ISSN 2319 – 9202 (O)



THIS CERTIFIES THAT
SARWAN KUMAR SAINI
HAS/HAVE WRITTEN AN ARTICLE / RESEARCH PAPER ON
**DIVERSE RURAL MARKETING STRATEGIES IN RURAL INDIA IN REFERENCE TO INDIAN
BANKING SERVICES IN RURAL MARKET**

APPROVED BY THE REVIEW COMMITTEE, AND IS THEREFORE PUBLISHED IN

Vol – 9 , Issue – 2 Feb , 2018



Editor in Chief





INTERNATIONAL RESEARCH JOURNAL OF COMMERCE, ARTS AND SCIENCE

An Internationally Indexed Peer Reviewed & Refereed Journal

UGC ID - 44854

Impact Factor* : 5.3632

Ref: CASIRJ/2018/A108205

DOI : [HTTPS://DOI.ORG/10.32804/CASIRJ](https://doi.org/10.32804/CASIRJ)

ISSN 2319 – 9202 (O)



THIS CERTIFIES THAT
VINAYAK MOHAN GUPTA
HAS/HAVE WRITTEN AN ARTICLE / RESEARCH PAPER ON
**DIVERSE RURAL MARKETING STRATEGIES IN RURAL INDIA IN REFERENCE TO INDIAN
BANKING SERVICES IN RURAL MARKET**

APPROVED BY THE REVIEW COMMITTEE, AND IS THEREFORE PUBLISHED IN
Vol – 9 , Issue – 2 Feb , 2018



Editor in Chief

