



INTERNATIONAL RESEARCH JOURNAL OF COMMERCE, ARTS AND SCIENCE

An Internationally Indexed Peer Reviewed & Refereed Journal

UGC ID - 44854

Impact Factor* : 5.3632

Ref: CASIRJ/2018/A107607

DOI : [HTTPS://DOI.ORG/10.32804/CASIRJ](https://doi.org/10.32804/CASIRJ)

ISSN 2319 – 9202 (O)



THIS CERTIFIES THAT
JYOTI THAKUR
HAS/HAVE WRITTEN AN ARTICLE / RESEARCH PAPER ON
**CONSUMER BUYING BEHAVIOUR OF MALE AND FEMALE CONSUMERS FOR SELECTED FMCG
PRODUCTS IN HAMIRPUR DISTRICT H.P**

APPROVED BY THE REVIEW COMMITTEE, AND IS THEREFORE PUBLISHED IN

Vol – 9 , Issue – 12 Dec , 2018



Editor in Chief





INTERNATIONAL RESEARCH JOURNAL OF COMMERCE, ARTS AND SCIENCE

An Internationally Indexed Peer Reviewed & Refereed Journal

UGC ID - 44854

Impact Factor* : 5.3632

Ref: CASIRJ/2018/A107607

DOI : [HTTPS://DOI.ORG/10.32804/CASIRJ](https://doi.org/10.32804/CASIRJ)

ISSN 2319 – 9202 (O)

THIS CERTIFIES THAT

SATISH SONI

HAS/HAVE WRITTEN AN ARTICLE / RESEARCH PAPER ON

**CONSUMER BUYING BEHAVIOUR OF MALE AND FEMALE CONSUMERS FOR SELECTED FMCG
PRODUCTS IN HAMIRPUR DISTRICT H.P**

APPROVED BY THE REVIEW COMMITTEE, AND IS THEREFORE PUBLISHED IN

Vol – 9 , Issue – 12 Dec , 2018



Editor in Chief

