



INTERNATIONAL RESEARCH JOURNAL OF COMMERCE, ARTS AND SCIENCE

An Internationally Indexed Peer Reviewed & Refereed Journal

Impact Factor* : 2.9301

Ref: CASIRJ/2015/A107148

DOI : [HTTPS://DOI.ORG/10.32804/CASIRJ](https://doi.org/10.32804/CASIRJ)

ISSN 2319 – 9202 (O)



THIS CERTIFIES THAT

DR. G. CHINA BABU

HAS/HAVE WRITTEN AN ARTICLE / RESEARCH PAPER ON

**CONSUMER DURABLE INDUSTRY IN INDIA – OPPORTUNITIES, CHALLENGES, STRATEGIES
AND TRENDS.**

APPROVED BY THE REVIEW COMMITTEE, AND IS THEREFORE PUBLISHED IN

Vol – 6 , Issue – 8 Aug , 2015



Editor in Chief

