

INTERNATIONAL RESEARCH JOURNAL OF COMMERCE, ARTS AND SCIENCE

An Internationally Indexed Peer Reviewed & Refereed Journal

Impact Factor*: 5.3632

Ref:CASIRJ/2018/A106596

DOI: HTTPS://DOI.ORG/10.32804/CASIRJ

ISSN 2319 - 9202 (O)



DR. ABDUL QADIR

HAS/HAVE WRITTEN AN ARTICLE / RESEARCH PAPER ON

MARKETING STRATEGIES OF MADHYA PRADESH STATE TOURISM DEVELOPMENT CORPORATION (MPSTDC): A CRITICAL EVALUATION

APPROVED BY THE REVIEW COMMITTEE, AND IS THEREFORE PUBLISHED IN

Vol - 9, Issue - 3 Mar, 2018





















