



INTERNATIONAL RESEARCH JOURNAL OF COMMERCE, ARTS AND SCIENCE

An Internationally Indexed Peer Reviewed & Refereed Journal

UGC ID - 44854

Impact Factor* : 3.1145

Ref: CASIRJ/2017/A105867

DOI : [HTTPS://DOI.ORG/10.32804/CASIRJ](https://doi.org/10.32804/CASIRJ)

ISSN 2319 – 9202 (O)

THIS CERTIFIES THAT

DR. K. G. SANKARANARAYANAN

HAS/HAVE WRITTEN AN ARTICLE / RESEARCH PAPER ON

**CONSUMPTION PATTERN OF COSMETICS AMONG FEMALE COLLEGE STUDENTS: A CLUSTER
ANALYTIC SEGMENTATION APPROACH**

APPROVED BY THE REVIEW COMMITTEE, AND IS THEREFORE PUBLISHED IN

Vol – 8 , Issue – 4 Apr , 2017



Editor in Chief

