



INTERNATIONAL RESEARCH JOURNAL OF COMMERCE, ARTS AND SCIENCE

An Internationally Indexed Peer Reviewed & Refereed Journal

UGC ID - 44854

Impact Factor* : 3.1145

Ref: CASIRJ/2017/A105605

DOI : [HTTPS://DOI.ORG/10.32804/CASIRJ](https://doi.org/10.32804/CASIRJ)

ISSN 2319 – 9202 (O)

THIS CERTIFIES THAT

MS. HEMLATA

HAS/HAVE WRITTEN AN ARTICLE / RESEARCH PAPER ON

**AN IMPACT OF ONLINE MARKETING ON INDIAN TRADITIONAL BUSINESS WITH SPECIAL
REFERENCE TO FESTIVE SEASON**

APPROVED BY THE REVIEW COMMITTEE, AND IS THEREFORE PUBLISHED IN

Vol – 8 , Issue – 7 Jul , 2017



Editor in Chief





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