



INTERNATIONAL RESEARCH JOURNAL OF COMMERCE, ARTS AND SCIENCE

An Internationally Indexed Peer Reviewed & Refereed Journal

Impact Factor* : 2.9301

Ref: CASIRJ/2015/A102826

DOI : [HTTPS://DOI.ORG/10.32804/CASIRJ](https://doi.org/10.32804/CASIRJ)

ISSN 2319 – 9202 (O)

THIS CERTIFIES THAT

MR. D. RABINDRANATH SOLOMON

HAS/HAVE WRITTEN AN ARTICLE / RESEARCH PAPER ON

BRAND MANAGEMENT STRATEGIES

APPROVED BY THE REVIEW COMMITTEE, AND IS THEREFORE PUBLISHED IN

Vol – 6 , Issue – 3 Mar , 2015



Editor in Chief

