



INTERNATIONAL RESEARCH JOURNAL OF COMMERCE, ARTS AND SCIENCE

An Internationally Indexed Peer Reviewed & Refereed Journal

UGC ID - 44854

Impact Factor* : 6.893

Ref: CASIRJ/2023/A1017708

DOI : [HTTPS://DOI.ORG/10.32804/CASIRJ](https://doi.org/10.32804/CASIRJ)

ISSN 2319 – 9202 (O)

THIS CERTIFIES THAT
RENU SIKARWAR
HAS/HAVE WRITTEN AN ARTICLE / RESEARCH PAPER ON
**COMPUTATIONAL MODEL FOR ONLINE MARKETING IN THE CONTEXT OF INTEGRATED
MARKETING COMMUNICATION**

APPROVED BY THE REVIEW COMMITTEE, AND IS THEREFORE PUBLISHED IN

Vol – 14 , Issue – 9 Sep , 2023



Editor in Chief





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ISSN 2319 – 9202 (O)

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