



# INTERNATIONAL RESEARCH JOURNAL OF COMMERCE, ARTS AND SCIENCE

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THIS CERTIFIES THAT  
**DR. FARHA KHAN**  
HAS/HAVE WRITTEN AN ARTICLE / RESEARCH PAPER ON  
**A COMPARATIVE STUDY OF CUSTOMER SATISFACTION TOWARDS BRANDED AND NON-  
BRANDED JEWELLERY IN BHOPAL CITY**

APPROVED BY THE REVIEW COMMITTEE, AND IS THEREFORE PUBLISHED IN

Vol – 14 , Issue – 4 Apr , 2023



Editor in Chief





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THIS CERTIFIES THAT

**DR. VIKAS MATHUR**

HAS/HAVE WRITTEN AN ARTICLE / RESEARCH PAPER ON

**A COMPARATIVE STUDY OF CUSTOMER SATISFACTION TOWARDS BRANDED AND NON-BRANDED JEWELLERY IN BHOPAL CITY**

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