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THIS CERTIFIES THAT

DR. AJIT UPADHYAYA

HAS/HAVE WRITTEN AN ARTICLE / RESEARCH PAPER ON

FACTORS AFFECTING CUSTOMER PREFERENCE FOR BRANDS WITH SPECIAL REFERENCE TO THE BEAUTY SALONS IN INDORE CITY

APPROVED BY THE REVIEW COMMITTEE, AND IS THEREFORE PUBLISHED IN

Vol – 8, Issue – 7 Jul, 2017









Editor in Chief













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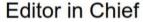
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DR. RAKSHA THAKUR

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